

Bucharest Office, Q4 2015

# While Total Leasing Activity went down, the volume of new demand is double compared to 2013

TLA  
20%

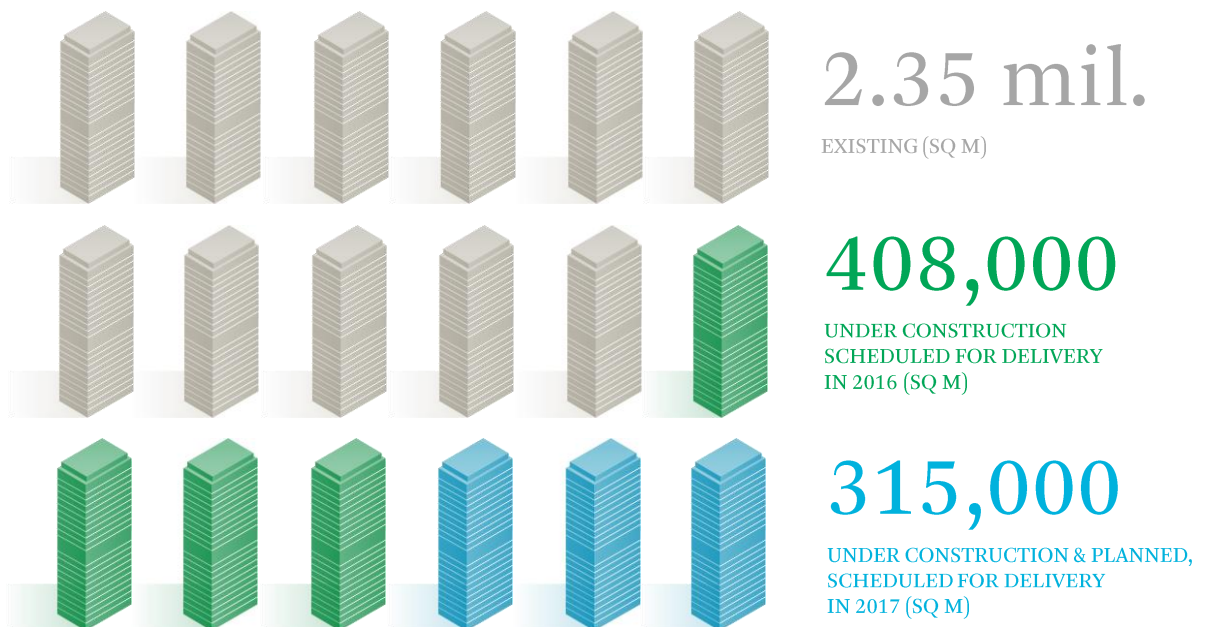
Vacancy Rate  
11.9%

Prime Rent  
18.5 €/sq m

Prime Yield  
7.5%

\*Arrows indicate change from the corresponding quarter in the previous year.

Figure 1: Bucharest Office Stock



Source: CBRE Research

### KEY POINTS

- Pre-leases and new demand deals take the lead in terms of transaction type, representing 44% of Total Leasing Activity (TLA).
- More than 73% of Total Leasing Activity in 2015 occurred in North and Pipera sub-markets.
- 2015 was dominated by transactions performed by tenants from the IT&C sector (51% from the Total Leasing Activity), followed by professional sector with 12%.
- The overall rate of vacancy decreased to 11.9%.
- The current stock of 2.35 million sq m should increase by approx. 723,000 sq m by the end of 2017.
- Prime rent level remains stable at 18.5 €/sq m/ month.

**Leasing Activity**

240,000 sq m of office spaces was leased throughout 2015; the total leasing activity (TLA) was lower than in the previous year, by 20%.

In Q4 2015 the TLA reached 37,000 sq m, out of which take-up, excluding renewal/renegotiation, accounted for 82%.

The decline of the TLA in 2015 represented the result of the market situation in 2009 – 2010, when significantly fewer lease agreements were signed. Due to the fact that the typical office lease agreements are signed for 5 years, the number of contracts expiring in 2015 was relatively smaller.

For 2016, the tenant activity is expected to return to a growth path, based on a substantial number of medium and large size active mandates, to be closed in the following 9 – 12 months.

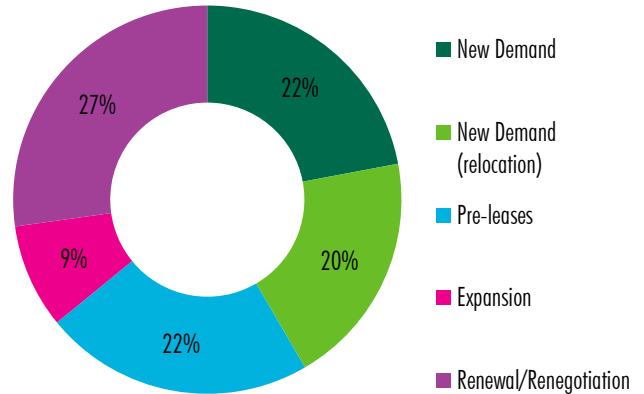
The TLA in 2015 was definitely driven by IT&C companies reaching a share of 51%. Companies like: Luxoft, Siveco, Genpact, and Oracle had signed agreements totalling almost 72,000 sq m.

In the last 3 years, over 330,000 sq m were leased by IT&C companies, representing 40% of the TLA.

Pipera and North sub-markets continue to be the most sought after areas by tenants, with 73% of TLA in the entire year, while in Q4 2015 attracted over 50% of TLA.

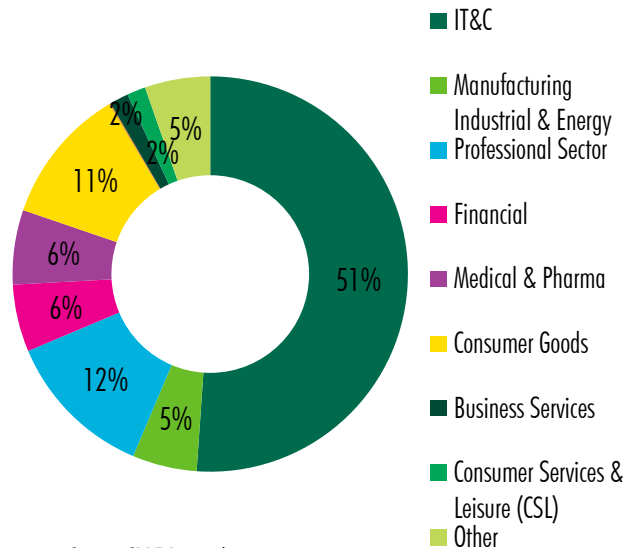
Tenants' activity is forecasted to increase in 2016 as a result of the new demand (new entries or expansion with new divisions). In 2015 the volume of such transactions was double compared with 2013.

Chart 1: Split of TLA 2015



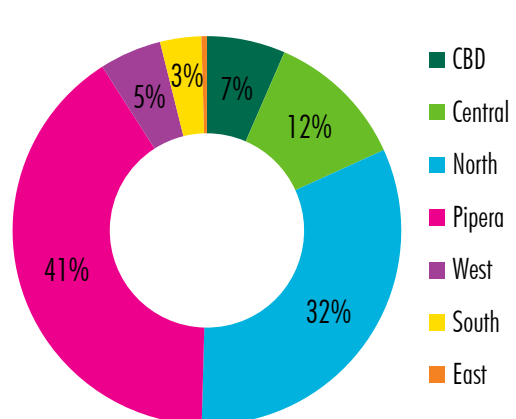
Source: CBRE Research

Chart 2: TLA 2015 by Tenant Domain of Activity



Source: CBRE Research

Chart 3: TLA 2015 by sub-market



Source: CBRE Research

**Office Stock and Pipeline**

Currently, Bucharest’s modern office stock stands at 2.35 mil. sq m, with another 408,000 sq m under construction in the pipeline to be delivered in 2016. Over 72,500 sq m of office space has been delivered in 2015. The office stock in Bucharest could increase by 30% in 2016 and 2017.

For 2016, under construction are 20 other properties, totalling approximately 408,000 sq m. North and Pipera sub-markets continue to be a target destination for new developments, representing 64% of the new supply for the upcoming years.

After 6 years, one big office project will be delivered in Central sub-market. The developer of the business park, Timpuri Noi Square, is Vastint Group. The project will have 50,000 sq m in two phases.

**Commercial Terms**

In Q4 2015 the prime headline remains stable at 18.5 €/sq m/month (CBD sub-market).

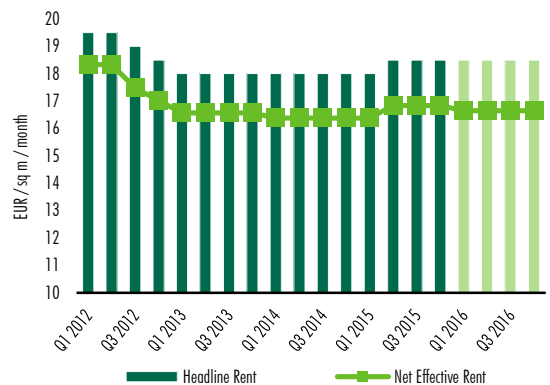
The net effective rent which takes into account a range of incentives offered to tenants is estimated at 92%-94% of the headline rent for typical requirements. The net effective for anchor tenants is estimated at 80% - 85%. The positive sentiment of the market, coupled with a good economic background of tenants, resulted in interest in longer lease terms for large anchor tenants. An increasing number of transactions for a term of 7 to 10 years are expected to be closed during 2016.

The yield for prime properties remains stable at 7.5%. These factors are: strong macro-economic performance, fiscal relaxation, strong levels of office space demand (including for pre-leases), coupled with substantial interest from investors to inject capital into prime income-generating properties.



**GREEN COURT BUCHAREST – BUILDING C**

**Chart 4: Rent Evolution**



**Table 1: Top of office projects with delivery in H1 2016**

Project	Gross Leasable Area (sq m)
Bucharest One	50,000
Oregon Park – Phase 1	45,000
AFI Park 4&5	32,000
Hermes Business Campus – Building B	24,000
Green Court Bucharest – Building C	15,670

Source: CBRE Research

**Vacancy**

As a result of the low level of new deliveries in 2015 and stable take-up numbers, the total vacancy rate decreased to 11.9% in Q4 2015.

However, due to a relatively large amount of office space under construction, it is predicted that the vacancy rate will return to a growth path during the next few quarters.

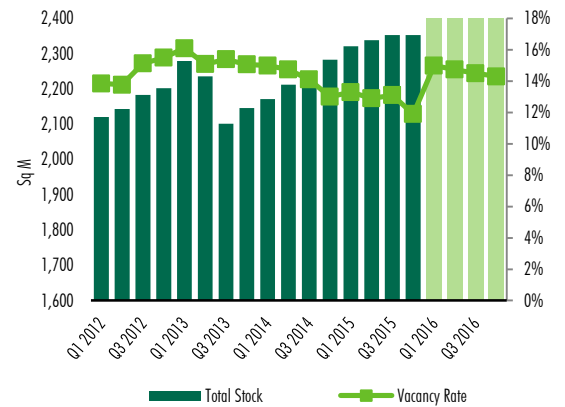
Class A vacancy level decreased to 5.3%, as 58% of the transactions were signed in Class A office buildings. Tenants can achieve significantly attractive financial conditions and improve the technical standards of their offices at the same time, by relocating to a newly completed building.

The vacancy rate for Class B is estimated at 15.9%.

**Forecast**

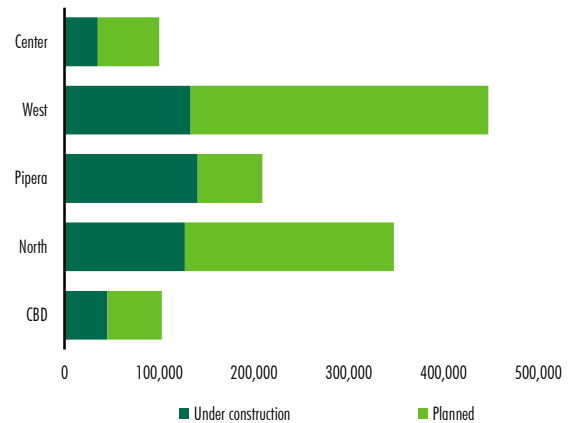
If all proposed schemes, are delivered on time, at the end of 2017 the office stock will have reached 3.07 mil. sq m. The most relevant change between the specific sub-markets in terms of new supply is to be noted for West, where 53% of the total new supply in 2017 is expected for delivery.

Chart 5: Forecast Evolution Stock and Vacancy Rate



Source: CBRE Research

Chart 6: Space Under Development, by status of development



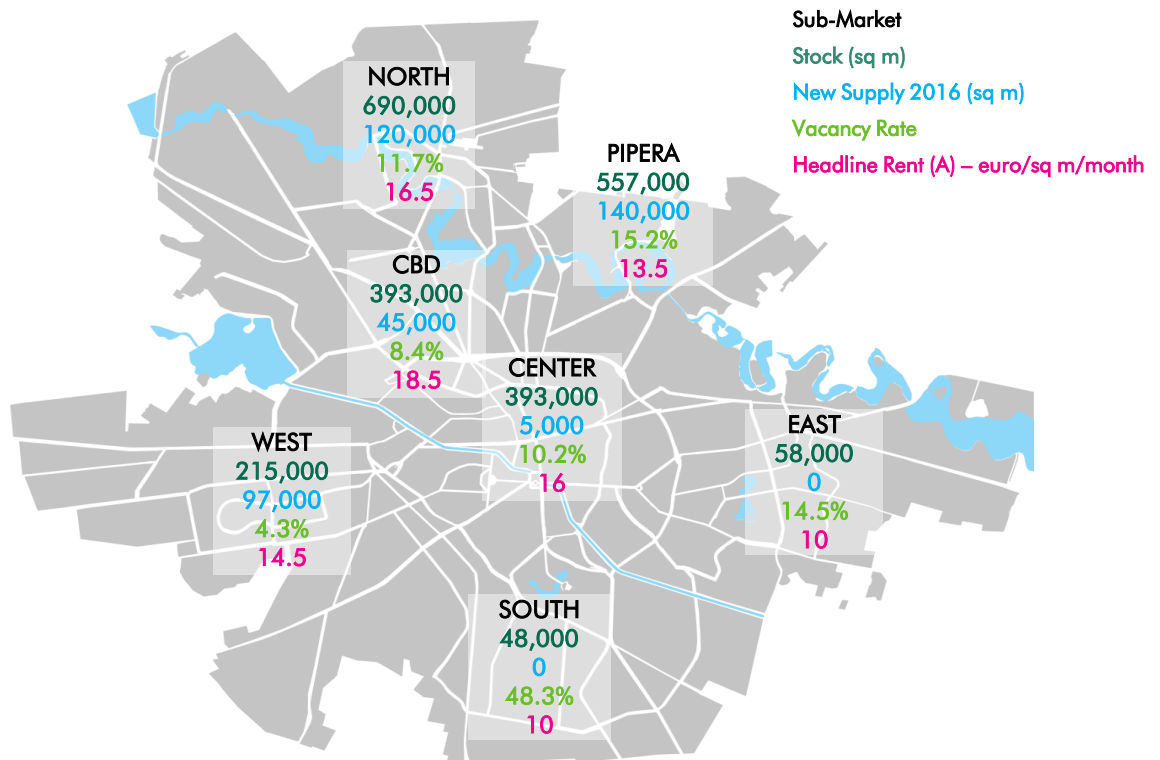
Source: CBRE Research

Table 2: Major Office Transactions Q4 2015

Tenant	Surface (sq m)	Building	Type of deal	CBRE Advisory
Veeam	3,000	AFI Park 4&5	Pre-lease	
Altex	2,800	Global City	New Demand (Relocation)	
Luxoft	2,500	Hermes Business Campus - B	New Demand	✓
Regus	2,500	Rosetti Business Center	Renewal/Renegotiation	✓
Vodafone	2,325	City Office	Expansion	
Pfizer	2,100	Platinum Business & CC	Renewal/Renegotiation	✓

Source: CBRE Research as per Bucharest Research Forum

Figure 2: Map Bucharest Office Sub-Markets – Main Indicators



Source: CBRE Research

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